

WHAT IS CLAIMED IS:

1. A device for securing a towel to ground so the towel will not be blown away comprising:

a first anchor device coupled to a first end of the towel; and

a second anchor device coupled to a second end of the towel;

wherein the first anchor device and the second anchor device are coupled to the ground to prevent the towel from being blown away;

wherein the first anchor device and the second anchor device each comprises:

a body section;

a first arc member formed on a first end of the body section wherein the first arc member is rolled in the ground so that ground elements rest inside the first arch member such that the weight of the ground elements prevents the beach towel from being blow away; and

a second arc member formed at a second end of the body section wherein the second arc member partially touches the body section to form an enclosed oval channel, the oval channel used for securing the towel to the body section.

2. A device for securing a towel to ground so the towel will not be blown away in accordance with Claim 1 wherein the body section is formed of a semi-rigid material so the second arc member can be pulled away from the body section to form an opening in the enclosed oval channel to allow an end of the towel to be inserted in the oval channel, when released, the second arc member returning to form to close the oval channel and hold the towel within the oval channel.

3. A device for securing a towel to ground so the towel will not be blown away in accordance with Claim 1 wherein the body section is formed of a semi-rigid plastic material.

4. A device for securing a towel to ground so the towel will not be blown away in accordance with Claim 1 wherein the body section is approximately equal in length to a width of the towel.

5. A device for securing a towel to ground so the towel will not be blown away comprising:

a first anchor device coupled to a first end of the towel for anchoring the first end of the towel to the ground; and

a second anchor device coupled to a second end of the towel for anchoring the second end of the towel to the ground;

wherein the first anchor device and the second anchor device each comprises:

a body section;

a first arc member formed on a first end of the body section wherein the first arc member is rolled in the ground so that ground elements rest inside the first arc member such that the weight of the ground elements prevents the beach towel from being blown away; and

a second arc member formed at a second end of the body section wherein the second arc member partially touches the body section to form an enclosed oval channel, the oval channel used for securing the towel to the body section, the second arc member formed of a semi-rigid material so the second arc member can be pulled away from the body section to form an opening in the enclosed oval channel to allow an end of the towel to be inserted in the oval channel, when released, the second arc member returning to form to close the oval channel and hold the towel within the oval channel.

6. A device for securing a towel to ground so the towel will not be blown away in accordance with Claim 5 wherein the body section is formed of a semi-rigid plastic material.

7. A device for securing a towel to ground so the towel will not be blown away in accordance with Claim 7 wherein the body section is approximately equal in length to a width of the towel.